

HOW THE INDUSTRIES STACK UP

BEST INDUSTRY INVESTMENTS

The Homebuilding Industry has been declining over the past decade; a trend that is expected to continue.

TOTAL RETURN TO SHAREHOLDERS*:

5 YEAR AVERAGE RANK	'02-2007 %	METALS INDUSTRY PEAK RANK	2006 %	10 YEAR AVERAGE RANK	'07-1997 %
1 Metals	48.0	1 Metals	70.0	1 Mining, Crude-Oil Production	20.3
2 Petroleum Refining	42.6	2 Airlines	59.2	2 Petroleum Refining	20.1
3 Mining, Crude-Oil Production	39.7	3 Telecommunications	48.1	3 Engineering, Construction	16.5
4 Engineering, Construction	35.3	4 Hotels, Casinos, Resorts	43.4	4 Food Services	14.5
5 Oil and Gas Equipment, Services	34.0	5 Securities	39.2	5 Health Care: Insurance, Mngd Care	13.8
6 Health Care: Insurance, Mngd Care	32.5	6 Automotive Retailing, Services	33.0	6 Wholesalers: Health Care	12.4
7 Wholesalers: Diversified	24.8	7 General Merchandisers	26.8	7 Wholesalers: Diversified	12.1
8 Railroads	24.5	8 Motor Vehicles and Parts	26.1	8 Industrial and Farm Equipment	12.0
9 Industrial and Farm Equipment	22.4	9 Aerospace and Defense	24.1	9 Oil and Gas Equipment, Services	11.4
10 Electronics, Electrical Equipment	22.3	10 Pipelines	23.0	10 Metals	11.4
11 Aerospace and Defense	21.8	11 Energy	22.7	11 Beverages	11.1
12 Energy	21.7	12 Petroleum Refining	22.4	12 Electronics, Electrical Equipment	11.1
13 Food Services	20.9	13 Food Services	22.4	13 Medical Products and Equipment	10.9
14 Securities	20.6	14 Entertainment	21.1	14 Securities	10.4
15 Wholesalers: Health Care	20.1	15 Utilities: Gas and Electric	20.7	15 Energy	10.1
16 Hotels, Casinos, Resorts	20.1	16 Wholesalers: Diversified	20.5	16 Network & Communications Equip.	9.3
17 Scientific/Photographic Equipment	19.3	17 Chemicals	20.0	17 Aerospace and Defense	9.3
18 Internet Services and Retailing	18.8	18 Commercial Banks	19.1	18 Food Production	8.7
19 Utilities: Gas and Electric	18.5	19 Apparel	18.9	19 Computers, Office Equipment	8.4
20 Insurance: Life, Health (Stock)	18.1	20 Computers, Office Equipment	18.9	20 Utilities: Gas and Electric	8.2
21 Medical Products and Equipment	17.6	21 Insurance: Life, Health (Stock)	18.6	21 Railroads	8.2
22 Network & Communications Equip.	17.3	22 Medical Products and Equipment	18.4	22 Homebuilders	8.0
23 Chemicals	15.6	23 Household and Personal Products	18.0	23 Specialty Retailers	8.0
24 Computers, Office Equipment	15.0	24 Food and Drug Stores	17.8	24 Household and Personal Products	7.7
25 Wholesalers: Electronic/Office Equip	13.5	25 Engineering, Construction	17.7	25 Automotive Retailing, Services	7.3
26 Insurance: Property/Casualty (Stock)	12.4	26 Industrial and Farm Equipment	16.7		
27 Food and Drug Stores	12.0	27 Food Consumer Products	16.1		
28 Household and Personal Products	11.6	28 Railroads	14.8		
29 Food Consumer Products	10.8	29 Pharmaceuticals	14.6		
30 Packaging, Containers	10.6	30 Beverages	13.4		
31 Motor Vehicles and Parts	10.3	31 Electronics, Electrical Equipment	12.8		
32 Beverages	9.7	32 Insurance: Property/Casualty (Stock)	10.5		
33 Home Equipment, Furnishings	7.9	33 Information Technology Services	10.4		
34 General Merchandisers	7.9	34 Diversified Financials	9.3		
35 Food Production	7.8	35 Wholesalers: Health Care	8.9		
36 Telecommunications	7.8	36 Specialty Retailers	7.9		
37 Health Care: Medical Facilities	7.7	37 Packaging, Containers	7.1		
38 Specialty Retailers	7.6	38 Publishing, Printing	5.6		
39 Commercial Banks	7.4	39 Oil and Gas Equipment, Services	1.2		
40 Automotive Retailing, Services	7.2	40 Wholesalers: Electronic/Office Equip	0.5		
41 Pharmaceuticals	5.4	41 Mining, Crude-Oil Production	-1.4		
42 Information Technology Services	4.0	42 Health Care: Medical Facilities	-2.0		
43 Entertainment	3.1	43 Health Care: Pharmacy, Other Svcs	-4.2		
44 Semiconductors/Elec. Components	3.0	44 Network & Communications Equip.	-4.8		
45 Homebuilders	2.3	45 Health Care: Insurance, Mngd Care	-5.6		
46 Diversified Financials	-5.6	46 Food Production	-7.6		
		47 Semiconductors/Elec. Components	-12.0		
		48 Internet Services and Retailing	-16.3		
		49 Homebuilders	-21.0		

Have you ever found yourself in the wrong industry?

Maybe in Homebuilding?

The Metals industry had it's highest peak in 2006 with a 70% return to shareholders. It has held the #1 spot for the past 5 years, and was in the top ten when averaged over the last decade.

*Included capital gains or losses plus reinvested dividends. Percentages are Annual Rates.